

CHILDREN’S MINISTRIES 2020-2025 STRATEGIC PLANS AND ACTION PLANS

“I WILL GO”

MISSION OBJECTIVES

OBJECTIVE 1: To Revive the Concept of Worldwide Mission and Sacrifice for Mission As A Way of Life Involving Not Only Pastors, But Every Church Member, Young and Old, In the Joy of Witnessing for Christ And Making Disciples

KPI 1.1 Increased number of church members participating in both personal and public evangelistic outreach initiatives with a goal of Total Member Involvement (TMI)

Action Plans

1. Division CHM directors will work with their union and conference directors to involve children and teens in Total Member Involvement (TMI/TCI) evangelistic campaigns through preaching, presenting health talks, distributing tracts and invitations, greeting visitors, Scripture reading, prayer, etc.
2. GC CHM provides children and teens with witnessing devices like the “Talking Backpack”, the Wordless book, Flipper Flapper, etc. to share Jesus with their friends.

KPI 1.4 Create and make available age-appropriate mission-focused morning devotional books aimed at each grade level of elementary education

Action Plans

1. GC CHM collaborates with FM, YM, HM, and EDU to develop a mission-focused morning devotional book and other devotional materials, both in print, braille and digital format for children and teens.
2. GC CHM and division CHM directors promote the use of mission stories and the animations produced by Adventist Mission to inspire children and teens with a love for mission.

OBJECTIVE 2: To Strengthen and Diversify Adventist Outreach in Large Cities, Across The 10/40 Window, Among Unreached and Under-Reached People Groups, And to Non-Christian Religions

KPI 2.5 GC departments facilitate, initiate, and liaise between interdivisional mission projects, with active support from division and union officers

Action Plans

1. GC CHM and division CHM directors will work with officers on the division & union levels to support mission projects that will reach children in the cities and the 10/40 Window.

2. Started the Street Children Project in Kisumu, West Kenya Union.

KPI 2.8 **Each GC department has programs in place responding to global trends in immigration**

Action Plans

1. GC CHM collaborates with Mission to the Cities, EDU, YM, WM to develop resources to reach refugee children and teens.

SPIRITUAL GROWTH OBJECTIVES

OBJECTIVE 5: To Disciple Individuals and Families into Spirit-filled Lives.

KPI 5.1 **Significant increase in numbers of church members regularly praying, studying the Bible, using the Sabbath School Bible Study Guides, reading the writings of Ellen White and engaging in other personal devotions**

Action Plans

1. GC CHM and division CHM continue to encourage children and teens to engage in TAG (Time Alone with God) through daily Bible study and prayer using prayer journals produced by GC CHM.
2. GC CHM will print more of the *Follow the Bible for Kids* annual reading plan for children to use in their daily reading. (2021)
3. GC CHM will revise the old Bible study series for children produced by the department in 1996: *God Sent His Son to be My Friend*; *God's Young Friends in the Old Testament*; and *God Wants to be My Very Best Friend*. (March 2021)
4. GC CHM will develop *My Memory Verse Book and Coloring Book* to help them put Scripture in their hearts. (February 2021)
5. GC CHM and division CHM directors continue to encourage children and teens to read Ellen White books adapted for children – *Michael Ask Why*, *Step by Step*, *Who Was Ellen White for Kids*, *Steps to Christ Activity Book*.
6. GC CHM develops the *Armor of God* APP with stories, activities, and Scripture songs for children and teens to learn about faith, the Word of God, salvation, truth, gospel of peace, and righteousness. (February 2021)
7. GC CHM will develop a children's website to upload all children's resources such as Bible studies, stories, health, animations, songs, etc. for them to use.

KPI 5.2 **Significant increase in numbers of church members and unbaptized children and youth regularly attending divine service and Sabbath School**

Action Plans

1. GC CHM and division CHM provide regular children's Sabbath School teacher training to equip them to run effective Sabbath Schools that will attract more children to attend.
2. GC CHM and division CHM collaborate with Ministerial Association on all levels of the church to provide training for pastors and local church leadership in planning interesting

and effective intergenerational worship services that involve young and old participating together.

KPI 5.3 **Significant increase in acceptance and practice of the church’s distinctive beliefs, especially: Creation (FB 6); Salvation by faith (FB 10); State of the dead and power of prayer over witchcraft and spiritualism (FB 26, FB 11); Remnant Church (FB 12, FB 14); Principles of healthful living (FB 22); The Sanctuary/Investigative Judgment (FB 24); Second Coming (FB 25); and the nature of the Fundamental Beliefs as a whole as Bible-centered doctrines that reflect a loving, gracious God**

Action Plans

1. GC CHM develops health resources for children to teach them about the importance of living a healthy lifestyle:
 - CELEBRATIONS Health EXPO for Kids. (May 2021)
 - Beware of HIV/AIDS Comic Book and Music. (November 2020)
 - Exploring the Heart & Activity Book. (2022)
 - Suddenly A Tunnel & Activity Book. (2022)
2. GC CHM will work with GeoScience Institute to develop resources for children and teens to celebrate *Creation Sabbath* every October.
3. Division CHM directors work with CHM leaders on the union levels to organize nature camps for children and teens that would help them appreciate God’s creation.
4. GC CHM will print *Creation Detectives* comic book developed by the GeoScience Institute. (January 2021)
5. GC CHM and division CHM directors promote the use of the animated series “*Galapagos Island Adventures*” produced by South American Division.
6. GC CHM will produce 3 Angels Messages resources, such as stories and animations to teach children and teens about the end-time messages.

KPI 5.4 **Increased number of people using Adventist social media when studying the Bible, to learn about Ellen White and read her writings, in personal devotions, and to promote mission**

Action Plans

1. GC CHM and division CHM recommend children and teens to use online Bible study materials, such as the *KidZone* by the Voice of Prophecy.
2. GC CHM and division CHM recommend children and teens to use *God’s Messenger; Meeting Kids’ Needs* online at <http://whiteestate.org> to learn and to do fun activities based on Ellen White’s counsels.

KPI 5.6 **Increased number of church members and church school students participating in corporate prayer initiatives**

Action Plans

1. GC CHM will prepare the annual week of prayer readings for children that can be used by teachers and leaders to conduct week of prayers for children.
2. Division CHM directors encourage their union and conference counterparts to organize prayer conferences for children and teens and engage them in the annual 10 Days of Prayer on the world church calendar.

3. GC CHM will provide a yearly resource package for involving children in the World Day of Prayer for Children At-Risk (May 2021, 2022, 2023, 2024, 2025)

KPI 5.7 **Evidence of better understanding of the prophetic role of Ellen White and the process of inspiration**

Action Plans

1. GC CHM will collaborate with White Estate and Adventist ReviewTV to dub into English the animation series “*Nick’s Gift*” produced by South American Division for teaching children and teens about Ellen White. (September 2021)

KPI 5.8 **Increased availability in local languages of Ellen White’s writings in print, braille, and audiobooks as well as on websites, mobile devices, and social media**

Action Plans

1. GC CHM will collaborate with Christian Records to put *Michael Ask Why*, the children’s version of Ellen White’s *Great Controversy*, into braille.
2. GC CHM will include sign language in the animation, “*Nick’s Gift*.”

KPI 5.9 **Increased number of children from Adventist homes and churches attending Adventist schools**

Action Plans

1. GC CHM will prepare seminar presentations for use by the division CHM to help parents see the value of Adventist education.
2. Division CHM directors will continue to encourage parents to send their children to Adventist schools, wherever possible.
3. GC CHM provides resources for parents who do not send their children to church schools for reasons of finances, distances, or absence of Adventist schools, with tips on faith-building for their children who attend public schools. (2022)

OBJECTIVE 6: To Increase Accession, Retention, Reclamation, and Participation of Children, Youth, and Young Adults.

KPI 6.1 **Increased church member involvement in fellowship and service, both in the church and in the local community**

Action Plans

1. GC CHM and division CHM directors recommends to union, conference, mission, and even local church children’s leaders to collaborate with Youth Ministries to organize activities to involve children and teens in regular community service projects.
2. GC CHM will develop a Global Children’s Day postcard each year with activities, ideas, and suggestions for children to participate in community service. (March 2021, 2022, 2023, 2024, 2025)
3. Division CHM directors to support their counterparts as they engage children in Global Children’s Day outreach services.

KPI 6.2 **Evidence of greater unity and community among church members, of reduced**

conflict in local churches, and of an active commitment to zero tolerance of physical, emotional, and sexual abuse.

Action Plans

1. GC CHM and division CHM directors provide training on child sexual abuse for all children's leaders who work with children.
2. Division CHM directors work with various levels of the church to ensure that all local churches screen and do background checks on all volunteers who work with children.
3. GC CHM provides division CHM leaders with the policy documents of the Adventist Risk Management to be shared with the union, conference, and local churches.
4. GC CHM develops resources, both print and digital, to teach children about sexuality, how to avoid abuse situations, recognition of unhealthy touches, etc.; and will also share resources developed by Adventist Risk Management pertaining to this topic.
5. GC CHM and division CHM directors provide training for parents, pastors, and church members on the types of abuse adults inflict on our children such as physical, emotional, and sexual.
6. GC CHM and division CHM directors continue to promote the participation of churches in the annual *Enditnow* Sabbath every August.

KPI 6.3 Evidence of new members being nurtured through active discipleship programs

Action Plans

1. GC CHM continues to provide training in *Kids in Discipleship* for the world divisions as well as financial subsidies to help with printing the *Footprints for Parents & Footprints for Kids* training manuals whenever possible.

KPI 6.4 Significant increase in number of church members regularly engaging in family Worship

Action Plans

1. GC CHM will collaborate with FM, EDU, and YM to produce resources for conducting interesting family worships.
2. GC CHM will develop one course on family worship for every level of the Leadership Certification. (2021, 2022, 2023, 2024, 2025)
3. GC CHM will launch the new Bible Story Felt APP in February 2021 for parents and children to use with family worships and Bible story time.

KPI 6.5 All members and yet-to-be-baptized young people embrace and practice stewardship principles regarding time, spiritual gifts, and tithes and offerings

Action Plans

1. GC CHM will collaborate with Stewardship Ministries to produce a resource package, *Mini Stewards* for children's leaders to use in teaching children and teens about stewardship.

2. GC CHM will collaborate with Stewardship Ministries to purchase and distribute 5,000 stewardship bags to the divisions for children and teens to learn the practical aspects of stewardship.
3. GC CHM and Division CHM directors provide training seminars for children and teens on how to use their time wisely with their gadgets.
4. GC CHM will work with NAD CHM to provide leaders with the Children's Spiritual Gifts Inventory to help children and teens discover their spiritual gifts so that they can identify the area of service in the church and in the community. (2022)

KPI 6.6 Church members exhibit cross-cultural understanding and respect for all people

Action Plans

1. GC CHM will collaborate with YM, EDU to develop resources such as videos, animations, books, musical dramas, etc. to teach children and teens about respecting different cultures, races, and nationalities. (2022, 2023)
2. GC CHM and division CHM directors provide seminars/webinars for parents and children's leaders on teaching their children tolerance and understanding of people of different races.

OBJECTIVE 7: To Help Youth and Young Adults Place God First and Exemplify A Biblical Worldview.

KPI 7.2 Youth and young adults embrace the belief (FB 22) that the body is the temple of the Holy Spirit, abstaining from alcohol, tobacco, recreational use of drugs and other high-risk behaviors, and embrace church teachings (FB 23) on marriage, and demonstrate sexual purity

Action Plans

1. GC CHM will collaborate with HM to develop resources to teach children and teens learn about the dangers of alcohol, tobacco, and drug use.

KPI 7.3 Increased ethical and responsible use of media platforms by students

Action Plans

1. GC CHM will collaborate with FM, YM, and EDU to develop resources, both print and digital, for training children and teens on the responsible use of media.

LEADERSHIP OBJECTIVES

OBJECTIVE 8.: To Strengthen the Discipleship Role of Pastors, Teachers, and Other Frontline Workers and Provide Them with Regular Growth Opportunities

KPI 8.1 Evidence that most pastors and teachers feel supported by church members and by conference administrators, continue to feel called to ministry, and are engaging in continuing education and development

Action Plans

1. GC CHM will continue to produce one level per year of the Leadership Certification Course for training children's leaders and teachers on all levels of the church.

OBJECTIVE 9: To Align World Church Resources with Strategic Objectives

KPI 9.2 **All GC departments increase the availability of their time and resources to the 10/40 Window, large urban areas, and unreached people groups, and GC Treasury presents a report on departmental use of time and resources to the 2023 Spring Meeting of the GC Mission Board**

Action Plans

1. GC CHM will provide more training resources for the 10/40 Window areas and urban cities.
2. GC CHM and division CHM plan more training events in countries in the 10/40 Window and large urban cities.

OBJECTIVE 10: To Enhance the Transparency, Accountability, and Credibility of Denominational Organization, Operations, and Mission Initiatives.

KPI 10.5 **Quinquennial reports of GC departments, institutions, and agencies to Annual Council focus on their contribution to achieving the objectives and KPIs of the I Will Go plan**

Action Plans

1. GC CHM will provide a quinquennial report to the Annual Council of the extent to which the objectives and the KPIs of *I Will Go* initiative has been achieved.